EXHIBITION CO.

Shell scheme artwork guidelines

Use the artwork template for your confirmed booth before printing.

File format

Supply a print-ready PDF or Adobe Illustrator EPS.
Use a high-resolution production file.

Resolution

Set raster artwork to 300 dpi at 25% of output size.

Colour

Supply CMYK artwork. Pantone colours will be converted to CMYK.

Layers, fonts and images

Flatten layers and convert all fonts to outlines.
Supply the original linked image files separately.

Bleed

Use the bleed specified on the artwork template for the confirmed fitting.